



The healing touch of traditional Indian systems of medicine.



First-ever AYUSH Conference in Dubai

October 11, 2017

Dubai is hosting the first ever conglomeration of Ayurveda, Yoga & Naturopathy, Unani, Sidha and Homeopathy practitioners, policy makers, industrialists, researchers and students across the world. Titled as 'International AYUSH Conference & Exhibition 2017' from 9-11 November, 2017 at Dubai World Trade Centre is being organised by Science India Forum, a voluntary organisation for propagation of Science among masses, with the support of Ministry of Ayush, Govt of India. This Conference is being organised under the patronage of H.E. Sheikh Nahayan Mubarak Al Nahayan, Cabinet Member & Minister of Culture and Knowledge Development with the guidance & patronage of Indian Embassy Abu Dhabi and Consulate General of India, Dubai.

The theme of this Conference is "Life style diseases- prevention and management through AYUSH", which is a much relevant subject in the present context. The conference shall have 30 invited talks, 150 oral presentations and 100 posters on the above theme. 6 workshops are also scheduled based on Cupping Therapy, Varma Therapy of Sidha, Herbal product registration, Ayurvedic dietetics, Marma and Ayurveda (healing through stimulating vital points) during the conference.

The Conference will be attended by 1200 delegates from AYUSH systems from more than 20 countries. Policy makers, eminent personalities and experts of AYUSH system from Australia, Canada, USA, Singapore, Malaysia, Germany, Russia, India, Hungary, Sri Lanka etc have confirmed their participation.

In the AYUSH System, Ayurveda, Unani, Homeopathy, Naturopathy are approved as medical systems under 'Traditional Complimentary & Alternative Medicine', Department of Ministry of Health, UAE since 2003. This conference will strengthen the relationship between India and UAE in the field of TCAM and Medical Tourism. The conference will bring together global AYUSH & TCAM leaders and professionals, researchers and health policy makers from around the world, under one roof. Possibilities of G2G understanding, including possibilities of bilateral MOU of collaboration between in AYUSH research, education and green medicine between UAE and India shall be explored as an outcome of this event. The event will also encourage investment & trade of AYUSH products and services.

An International Exhibition showcasing AYUSH Pharma, FMCG products, AYUSH Service providers, Educational institutions, Research organisations, Organic products, AYUSH equipments and various Govt. AYUSH systems will be organised during this occasion. This exhibition will be open to public free of cost on all the three days. There will be evening sessions for creating public awareness on AYUSH systems. These public awareness sessions will be addressed by Shri. Virendra Hegde of Dharmastala, Udipi and Mr. Mosaraf Ali, famous doctor in U.K etc.

An International Delegate Assembly with its focal theme, "Global AYUSH Mission – A Strategic Roadmap" is incorporated in the day 3 of AYUSH Conference. We expect regulators & policy makers from countries like Malaysia, Bahrain, and Hungary etc. to attend this session.

IACE 2017 aims to extend the benefits of AYUSH to the Middle East, Europe, Africa, America and Australia. Dubai's strategic location and connectivity to other continents also played a key role in the choice of the venue. The Indian Prime Minister, Shri. Narendra Modi's visit to the UAE during August, 2015 further augments the vision to propagate AYUSH systems in the Gulf Region and beyond.

More info: www.ayushdubai.org. For press enquiries, please contact: Mr. RegiPunnoli, 050 979 8684 or info@ayushdubai.org

The Press meet is addressed by:

1. H.E. Navdeep Singh Suri - Ambassador of India to UAE
2. H.E Vipul - Consul General of India, Dubai
3. Sri. A Jayakumar – Secretary General Vijnana Bharathi
4. Dr. B.R Shetty - Chairman – Organizing Committee
5. Dr. V.L Shyam - General Secretary – Organizing Committee
6. Dr. Saifulla Khalid Adamji - Coordinator, TCAM, Ministry of Health, UAE
7. Mr. T M Nandakumar – GCC Coordinator – Science India Forum
8. Mr. Mahesh Nair – President UAE - Science India Forum
9. Mr. Mohandas – Secretary UAE - Science India Forum

