







## United for Wellness: 2nd International AYUSH Conference and Exhibition convenes in Dubai to combat chronic diseases globally.

**Dubai, 5th January 2024**: In a concerted effort to promote AYUSH medical practices to combat chronic diseases globally, a three-day conference is organized in Dubai by Science India Forum, with the support of the Ministry of AYUSH, Govt of India. Titled as '2nd International AYUSH Conference & Exhibition 2023', this conference aims to showcase AYUSH as a trusted and effective healthcare system for Non-Communicable Chronic Diseases. Dubai is hosting the second conglomeration of Ayurveda, Yoga & Naturopathy, Unani, Siddha, and Homeopathy - practitioners, policymakers, industrialists, researchers, and students worldwide. This prestigious event will occur from 13th to 15th January 2024 at the renowned Dubai World Trade Centre.

Hon'ble Minister of State for External Affairs of India, Sri. V Muraleedharan will inaugurate the conference. Minister of State for Ayush, Sri. Dr. Munjpara Mahendrabhai Kalubhai, Ambassador of India to UAE, HE Sanjay Sudhir, Consul General of India to Dubai, HE Satish Kumar Sivan will grace the event with their presence.

The theme of this Conference is "Non-Communicable Chronic Diseases - prevention and management through AYUSH", which is a very relevant subject in the present context. Non-communicable diseases (NCDs) kills 41 million people each year, equivalent to 74% of all deaths globally. AYUSH systems can play an important role in preventing and combating NCDs. AYUSH offers various methods to cure and prevent non-communicable diseases (NCDs) by following lifestyle modification and dietetics, medications, and therapies. The goal of the 2nd International AYUSH Conference & Expo - Dubai is to bring to light AYUSH as an authentic and reliable healthcare system for Non-Communicable Chronic Diseases.

Featuring over 50 invited talks, 1300 delegates and more than 300 research papers, the 2nd International AYUSH Conference & Exhibition promises to be a platform for knowledge exchange and collaboration among practitioners, policymakers, industrialists, researchers, and students from over 30 countries. Distinguished experts from India, the USA, Europe, and beyond have confirmed their participation, ensuring diverse perspectives and insights. More than 100 stalls will be arranged for the display of Arogya exhibitions.



An International Exhibition showcasing AYUSH Pharma, FMCG products, AYUSH Service providers, educational institutions, Research organizations, Organic products, AYUSH equipment and various Government AYUSH systems will be organized during this occasion. This exhibition will be open to the public free of cost on all three days. There will be evening sessions for creating public awareness of AYUSH systems. An International Delegate Assembly (IDA) is incorporated into the AYUSH Conference. We expect WHO representatives, Traditional Complementary and Alternative Medicine (TCAM) regulators & policymakers from different countries, strategists, and Industry leaders to grace this session.

This conference will serve as a meeting point for global AYUSH & TCAM leaders, professionals, researchers, and health policymakers. In the AYUSH System, Ayurveda, Unani, Homeopathy, and Naturopathy are approved as medical systems under 'Traditional Complimentary & Alternative Medicine', Department of Ministry of Health, UAE since 2002. This conference will strengthen the relationship between India and UAE in the field of TCAM and Medical Tourism. With Dubai's strategic positioning and excellent connectivity, the event will provide unparalleled opportunities for the global dissemination of AYUSH systems. As the conference unfolds, attendees will gain a deeper understanding of India's unique healthcare delivery system. The three-day event will be marked with interesting seminars, demonstrations of AYUSH systems, Treatment methods, and public awareness sessions.

## **ATTENDEES**

**HE Satish Kumar Sivan**, Consul General of India to Dubai

Mr Siddharth Balachandran, Patron - Science India Forum

**Dr Shyam**, General Secretary - Ayush Conference

Ms Sarah Ali - The Heart of Europe

Mr Sanjay Meherish - Heartfulness

Mr Mohan Das, Vice President - Science India Forum

## **Science India Forum**

Science India Forum, the Organizer of the 2nd international AYUSH conference, is a voluntary organization present in UAE since 2014. Their flagship program includes the Sastra Prathiba contest, Children Innovation Fest, Teachers Empowerment Program, Career Guidance Program etc. SIF's parent organization is Vijnan Bharati, India.

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